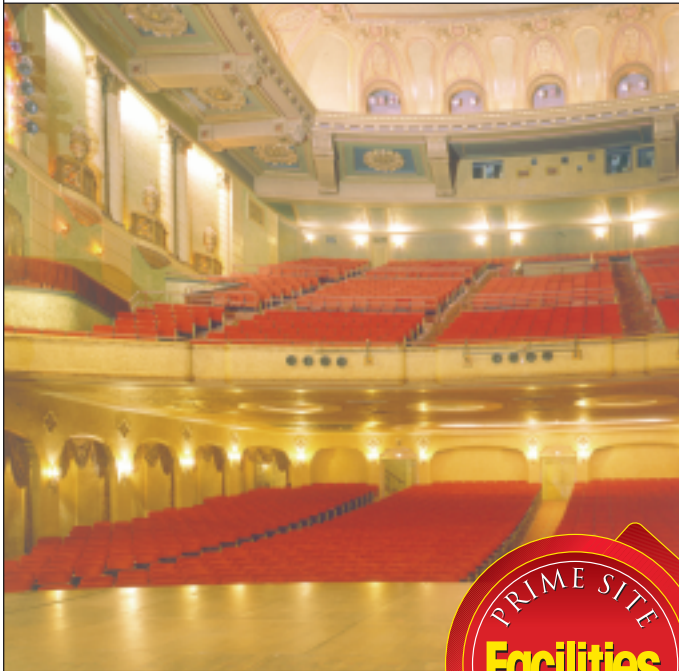


## U.S. CELLULAR CENTER & PARAMOUNT THEATRE



Built as the premier entertainment and convention facility in Eastern Iowa, the U.S. Cellular Center provides the flexible framework from which you can develop a first-class event. The arena floor covers 30,000 square feet and can be modified to suit a range of events such as concerts, conventions, rodeos, expos, ice shows, basketball tournaments and a variety of others. Our flexible curtain system allows for a seating capacity of 10,000 for general admission concerts, 5,500 for reserved seat events, or 1,500 seats for a more intimate setting. The facility remains on the leading edge of bringing culturally rich, highly entertaining events to the surrounding population, with a staff committed to making your event a success.

The Paramount Theatre is considered the crown jewel of Cedar Rapids and is one of just 300 movie palaces left in the United States according to a story in *USA Today*. Built in the architecturally extravagant era of the 1920's, the Paramount offers an intimate ambience and crisp acoustics unsurpassed throughout the region. The Theatre underwent a \$7.8-million renovation in 2003, which included a 57' wing space addition, new HVAC system, new restrooms and dressing rooms, along with numerous cosmetic improvements. This 1,896-seat theatre hosts concerts, comedians, corporate meetings, dance recitals and a Broadway Series, and is home to the Cedar Rapids Symphony Orchestra, the Cedar Rapids Area Theatre Organ Society and Community Concerts.

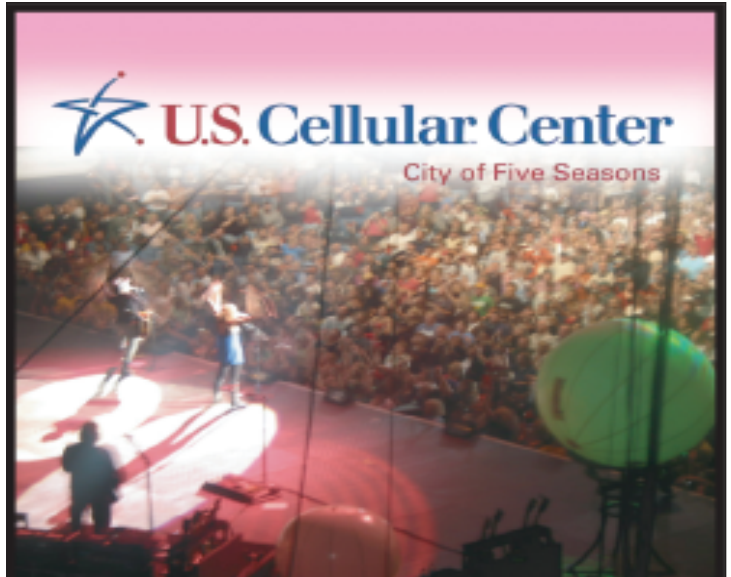
Nestled in the densely populated corridor of Eastern Iowa, both facilities draw event attendees from a population base of more than 1,000,000 people. The center of this population group is within an hour and a half drive from Cedar Rapids. Event programming is carefully planned to appeal to a gamut of progressive tastes and traditional interests; built on a solid past and unwavering in our commitment to a stronger future.

The U.S. Cellular Center and Paramount Theatre are managed by VenuWorks (formerly Compass Facility Management), the third-largest facilities management company in the United States. VenuWorks is well known for its success in providing full management services for arenas, theaters, and convention centers, which are primarily under the governance of municipalities, counties, colleges, and universities. It also manages food and beverage operations, performs feasibility studies, does consulting work and provides event booking and promotion services.

370 1st Avenue NE, Cedar Rapids, IA 52401

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[www.uscellularcenter.com](http://www.uscellularcenter.com)



 **U.S. Cellular Center**  
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**Cedar Rapids, IA**

For booking information contact:  
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