



NEW YORK STATE'S
ONLY ONE-STOP
CONVENTION FACILITY



ROCHESTER RIVERSIDE CONVENTION CENTER

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Conveniently located in the heart of Rochester, N.Y., the Rochester Riverside Convention Center enjoys a scenic setting on the Genesee River with outdoor patios and balconies providing wonderful views. It also offers the convenience of enclosed walkway connections to large hotels and parking garages.

Technological Features

Located in a community known around the world for its high-tech expertise, the Rochester Riverside gets high marks for handling all types of technology needs. The Riverside Convention Center has upgraded to a dedicated internet connection over Fiber Optics to meet all of the growing number of technical requirements our customers have. This service is available wireless throughout the facility and is Scalable from 5MB to 1 GB.

Other Features

"We routinely offer services not found at most other convention centers," says Executive Director Joseph A. Floreano, CFE. "One example is our in-house food and beverage operation, including two pastry chefs. In addition, our Riverside Productions and Riverside Catering divisions can even assist groups utilizing space in other places throughout the region. Basically, we are New York state's only one-stop convention facility." With Rochester's 12 colleges and universities, world-famous corporations, and growing number of high-tech firms, there are also plenty of local speakers and other resources available from this combination of educational, business and research expertise.

Personalized service and a can-do attitude are additional features that meeting planners really appreciate. According to Dr. Steven E. Schopp, Executive Administrator of the New York State School Music Association, "What I most enjoy about working with the Rochester Riverside Convention Center—aside from a general professionalism that is the rule rather than the exception—is the friendly, positive attitude of staff at every level. These are people I like to work with and that, combined with a first-class facility, makes the Riverside an outstanding convention venue."

Hotel Rooms

More than 1,100 rooms in a trio of major hotels connect with the Rochester Riverside Convention Center to create a compact convention district in the

center of the city. There is a 362-room Rochester Plaza, 465-room Radisson, which just completed a \$6-million renovation of its facility, and 336-room Hyatt Regency. Delegates also enjoy the convenience of walking between hotels and the Convention Center in minutes using the enclosed skywalk system or scenic riverside walkway.

Pier 45

Experience the eclectic atmosphere of Pier 45! Rochester Riverside's newest dining experience, located on the city's spectacular waterfront along the shores of Lake Ontario. You'll find everything from a light tapas style menu to a full dinner service, large-scale gourmet desserts, a fully stocked custom bar and an inviting veranda that accommodates both planned events and impromptu get-togethers.

Nearby Attractions

Several entertainment districts surround the Rochester Riverside with restaurants, cafés, coffee houses, pubs, dance clubs, music halls, theatres and more. Rochester also boasts numerous museums, including the George Eastman House International Museum of Photography & Film, the Susan B. Anthony House and the acclaimed Strong National Museum of Play, which also houses the National Toy Hall of Fame. Waterway attractions include the historic Erie Canal, Corn Hill Landing and the beaches of Lake Ontario.

Destination Features

Rochester is the northern gateway to the magnificent Finger Lakes region with its rolling hills, lush valleys and 11 namesake lakes. It is also a region becoming famous for its more than 100 vineyards, excellent wines and numerous "wine trails." With the recent addition of the New York Wine and Culinary Center in nearby Canandaigua, the wineries and farmer's markets of the Finger Lakes region offer delegates meeting in Rochester wonderful day trip options for pre- or post-conference enjoyment.

Distance to Airport

The Greater Rochester International Airport—150 flights daily—is an easy, stress-free, 10-minute drive from the Rochester Riverside Convention Center's front door.

Discover a medium-size city with
big-time appeal.

For every meeting, there's the business side. And the not-so-business side.
Rochester, NY, serves up both in abundance. Meeting facilities of every size.
Over 6,700 guest rooms in your choice of high-rise hotels and charming boutique
inns. Easy access to an international airport. Entertainment in every flavor. All just
around the corner from the largest, priciest cities in the Northeast.

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You'll call it a great experience for your guests.

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