



# NEW ORLEANS ERNEST N. MORIAL CONVENTION CENTER

ANY MEETING,  
ANY SIZE

900 Convention Center Blvd., New Orleans, LA 70130 • (504) 582-3000; Fax: (504) 582-3032 • [mccno.com](http://mccno.com)

Following a well-received response to a \$60-million makeover in 2006, the New Orleans Ernest N. Morial Convention Center – the sixth largest convention center in the nation – continued with additional improvements exceeding \$30.7 million. The Center’s two ballrooms, both in excess of 30,000 square feet, have been recently remodeled with a more contemporary look to complement the new lobby decor.

The Center’s vast lobby is newly adorned with decorative banners featuring iconic New Orleans images of art, music, food, history and architecture and by the end of 2011 an enhanced way-finding system will be in place that complements the new interior decor.

The experience at the Center now includes attendees being greeted by the Convention Center’s purple-coated “Fleur de Lis Ambassadors.” Comfortable furniture groupings and new digital, flat panel audio/video information systems are strategically placed throughout the main lobby, meeting room levels and in pre-function areas. “I-Cove” stations where attendees can connect their laptops to the internet and/or re-charge electronic devices replace out-moded payphone stations. An exclusive, executive “cyber lounge” is also available for guests to relax or network. The lounge features controlled access, a dedicated concierge, large-screen television and computer stations. And, key card access and a digital signage system were installed at all 140 meeting rooms, and a 10 gigabyte internet backbone provides meeting planners with unlimited technological opportunities to extend programming to attendees and exhibitors.

In 2011, Centerplate became the Center’s new food service contractor. Centerplate is committed to providing the essence of the New Orleans food experience which will befit a city that is known for exceptional food and dining experiences. Centerplate is in 250 prominent entertainment, sports and convention venues across North America and prides itself on crafting and delivering “Craveable Experiences. Raveable Results.”

The Convention Center’s new, full-service UPS Store, provides show management, attendees and exhibitors a full range of services under a

nationally recognized brand that will be seamlessly integrated with the other services offered by the Convention Center.

An additional \$50 million worth of transformative improvements to the oldest sections of the 25-year-old facility will be made through 2011-2012.

## SO MUCH, SO CLOSE...

### ACCOMMODATIONS

Adding nearly 1,200 high-quality rooms to the city’s inventory of 35,500, Hyatt Regency New Orleans is being completely repositioned and is set to open in the fall of 2011. The hotel is undergoing a multi-million dollar redevelopment, doubling its meeting and exhibition space to 200,000 square feet.

### DINING

Enjoy traditional New Orleans-style, classic French, or signature Cajun and Creole cuisine served by celebrated chefs and rising culinary stars at 1,153 restaurants in the Greater New Orleans metropolitan area.

### AIR TRANSPORTATION

Additional flights in 2011 include: Southwest Airlines (Third direct flight from New Orleans to Baltimore-Washington International) beginning June 2011; Delta Air Lines (Daily non-stop service to Kansas City) beginning June 6, 2011; Southwest Airlines (Third direct flight from New Orleans to Nashville) October 3, 2011; Delta Air Lines (Flying twice daily to New Orleans from Reagan National Airport in D.C.) began March 3, 2011; United Airlines (Nonstop service from New Orleans to San Francisco) resumed February 17, 2011.

### RECREATION AND CULTURAL ATTRACTIONS

Enjoy Harrah’s Casino, the Audubon Zoo, Aquarium and IMAX theater, Mardi Gras World, Café Du Monde, paddlewheel cruises on the Mississippi River, carriage rides through the French Quarter, the Steamboat Natchez and the Creole Queen, plantation, swamp and specialty tours, nightclubs and music venues. Major museums include the New Orleans Museum of Art, The Ogden Museum of Southern Art, the National World War II Museum, the Contemporary Arts Center and the Louisiana Children’s Museum



THE NEW ORLEANS ERNEST N. MORIAL CONVENTION CENTER:  
*Not all meeting rooms are located adjacent to the facility.*

1.1 million square feet of contiguous exhibit space • two 30,000+ square foot ballrooms • 4,000 seat theater • 140 meeting rooms • 12 minute walk to Café Du Monde | [MCCNO.COM](http://MCCNO.COM)