



# KNOXVILLE CONVENTION & VISITORS BUREAU



701 Henley Street, Knoxville, TN 37902  
(800) 727-8045; (865) 673-4400 • [knoxville.org](http://knoxville.org)

## ENJOY MEETING IN KNOXVILLE

**K**noxville offers a wonderfully diverse mix of big-city amenities and attractions delivered with small-town charm and hospitality. Located in the geographical center of the eastern United States and situated at the crossroads of three major interstates (I-75, I-40 and I-81), Knoxville is within a day's drive for more than half the nation's population. Knoxville's McGhee Tyson Airport, the premier air facility serving East Tennessee, is located only 12 miles south of downtown Knoxville and provides eight airlines with 20 non-stop destinations and more than 140 arrivals and departures each day.

The Knoxville Convention Center is the cornerstone of the city's meeting venues. The 500,000-square-foot convention center is located in the heart of downtown Knoxville and features a 120,000-square-foot exhibit hall that accommodates up to 600 booths, 10,400 general session participants or 5,000 banquet participants. It also houses East Tennessee's largest divisible ballroom, a 27,000-square-foot space that fits up to 1,700 people for a formal banquet or 2,600 for a general session, as well as a 461-seat lecture hall.

Knoxville also offers a variety of excellent hotels with meeting space and unique off-site meeting facilities. With the right combination of location, affordability and facilities, Knoxville is a great destination for meetings in 2011 and beyond.

The Knoxville Tourism & Sports Corporation's meeting planning experts have the expertise and resources to make any meeting a success. From concept to completion, the KTSC can provide a customized variety of services just for your event!

Schedule a site visit soon and discover why more meeting planners are choosing to meet in Knoxville, Tennessee. To find out more about Knoxville's meeting hotels, facilities and unique venues please call Teresa Hall, Director of Sales and Marketing Administration at (865) 342-9118 and request a free Meeting Planners Guide or visit [www.knoxville.org](http://www.knoxville.org).

**Facilities & Destinations 2011 SuperBook**

# ENJOY KNOXVILLE

AND

OUR AWARD WINNING CONVENTION CENTER



## Enjoy

*the Knoxville Convention Center and its 500,000 sq. ft. of meeting space, including a 27,000 sq. ft. ballroom and a 461-seat lecture hall.*

## Enjoy

*our commitment to excellence to every detail the very moment you arrive in town.*

## Enjoy Knoxville...

*the perfect destination for your next convention, meeting or event.*



[sales@knoxville.org](mailto:sales@knoxville.org) • 800-727-8045  
[www.knoxville.org/kcc](http://www.knoxville.org/kcc)