

JACOB K. JAVITS CONVENTION CENTER OF NEW YORK

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www.javitscenter.com



LOCATION

The distinction of holding an event in New York City has an enormous advantage. Its cachet typically increases attendance at least 20%. The Javits Center is located on Manhattan's west side and just minutes away from some of the world's greatest attractions like Times Square, the Empire State Building, Rockefeller Center and Broadway's "Great White Way."

HOTELS

There is no lack of hotel space. In fact, the New York metropolitan area has 87,000 hotel rooms available in a variety of styles - from sleek boutique hotels to large national chains. Many more rooms will become available with the opening of 24 new hotels by 2012.

VITAL STATISTICS

The Javits Center is celebrating its 25th anniversary this year and is more committed than ever to providing excellent customer service. Home to many of the top 200 tradeshows, the Center's 840,000 square feet of exhibition space can be divided into 11 self-contained halls that includes a newly-constructed column-free pre-engineered structure that enables us to accommodate an event of just about any size. While the mix of shows and events change with each calendar year, Javits hosts in the vicinity of 80 major trade shows and conventions and 70 special events with an average attendance of 3.5 million visitors a year.

MEETINGS AND EVENTS

Our Special Events Hall can seat up to 3,000 people for theater-style meetings and up to 1,200 for banquets and receptions. Javits Center North can accommodate 5,596 people for trade shows, 5,500 for theater-style meetings, 3,300 for banquets and receptions and 4,200 for classroom-style seating. The Javits Center has 103,204 square feet of meeting space that allows for expansion or reduction to accommodate a client's particular needs. Forty are permanent meeting rooms and 53 are multi-purpose. From committee meetings to shareholders meetings to product launches, the Javits Center is designed to maximize the effectiveness of any business gathering.

BANQUETS AND RECEPTIONS

The Crystal Palace lobby, a soaring structure of steel and glass, is a grand setting for a cocktail party or press conference. On Level four, the elegant 45,000-square-foot Galleria and the glass-enclosed River Pavilion overlooking the Hudson River, provide a stunning venue for an unforgettable affair.

TRADESHOWS AND CONVENTIONS

The Javits Center is much more than a versatile space. It is people who are dedicated to assisting you in every step of the way. Our sales managers, convention services managers and in-house service managers work with you

to assemble the perfect combination of space and services. They help with every stage—from planning to the grand finale.

Our labor force consists of 3,000 skilled professionals who strive to make every event a success and every event a pleasant experience. Fifty loading docks allow freight to be moved with such efficiency that, in a recent study comparing labor efficiency of five major events around the country, Javits moved in 12.5% more freight, in 16% less time, with 5% less labor hours—a cost savings to both show managers and exhibitors.

FOOD SERVICE

The Javits Center's exclusive caterer is Centerplate, one of the largest hospitality companies in the world, with more than 250 prominent sports, entertainment and convention venues across North America. The company is committed to surpassing guests' expectations through the unwavering implementation of their E3 formula: Executing Extraordinary Experiences. Centerplate offers a range of dining experiences at varying price points for meetings, conferences, banquets, receptions and trade shows.

RENOVATION/EXPANSION

Javits has completed the construction of an 110,000-square-foot, pre-engineered structure known as Javits Center North. With 80,000 gross square feet of exhibition space, Javits Center North is a perfect venue for trade shows, special events, corporate parties, general sessions, graduations and exams. The new hall has provided our existing clients with the much-needed extra space in which to expand their shows and for new clients, a pristine column-free hall to debut their events. Javits Center North is linked to main building by a 30-foot-wide corridor suitable for additional exhibition or registration space. The adjoining outdoor plaza, accessible through sliding doors, can be used for cocktail parties and receptions.



Major renovations have begun on the existing building including the replacement of the curtain wall, skylights and roof. Once that is complete, a 6.75 acre green roof will be installed. Other improvements include replacement and upgrade of the buildings' mechanical, electrical, plumbing, lighting and life safety systems and enlargement and reconfiguration of the main entrances. Expected completion date of the renovation is year-end of 2013.

The Javits Center will be transformed into a stunning state-of-the-art convention center that will increase the building's energy efficiency by 25% and earn it LEED Silver status.



The Javits Center

Marketplace for the World[®]



The Perfect World Stage For Your Next Event!

With 840,000 gross square feet of exhibition space, the Javits Center can accommodate conventions and trade shows of any size. Our more than 100,000 gross square feet of flexible meeting room space allows us to host an array of special events, conferences, banquets, product launches, and professional exams.

Javits Center visitor services and amenities include: FedEx Office, Wi-Fi Internet Access, ATMs, gourmet dining and catering by Centerplate, shuttles to airports, as well as private car service. Our Concierge Services offer guests the best of New York City with entertainment information, travel arrangements, and restaurant reservations.



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For date availability or to arrange a site visit:

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