

# THE SOUTHEAST / MISSISSIPPI

## JACKSON CONVENTION & VISITORS BUREAU

111 East Capitol Street, Suite 102, Jackson, MS 39201

(800) 354-7695; Fax: (601) 960-1827 • [visitjackson.com](http://visitjackson.com)

### JACKSON IS A RARE FIND FOR SAVVY MEETING PLANNERS

Discover a fresh setting for your meetings in Jackson, Mississippi, the "True South" city that's just the right size. Your event will take center stage while your delegates enjoy the rich, local culture. A growing number of meeting planners looking for state-of-the-art facilities find Jackson full of warm hospitality, superb venues, and exceptional service.

The sparkling, new downtown Jackson Convention Complex is a 330,000-square-foot, state-of-the-art facility offering more than 150,000 square feet of luxurious exhibit and meeting space, together with top-notch catering, service, and the very latest in conferencing technology. In addition, the JCC is also one of only 10 convention centers in the country to be LEED-certified as a "green" facility. Nearby arts and entertainment help complete a great meeting experience with a variety of leisure activities.

Jackson offers 49 hotels, many with meeting space, and 5,500 sleeping rooms, 2,000 of which are downtown. Jackson Convention & Visitors Bureau specialists will canvass properties for available space for your dates and will help coordinate convention program and transportation needs. Choose from a range of fascinating tours for delegates and organize fun family activities.

The local cuisine is classic Southern, ranging from satisfying Soul Food to creative Southern Fusion, to international fare with a Southern flair. Your favorite national brands are also found among Jackson's 300 restaurants!

Life in this city pulses with music—gospel, blues, rock, jazz, classical, and everything in between—born from a tradition steeped in the arts. Scores of unique museums and outdoor attractions, hundreds of events and festivals, three historic cultural districts, innumerable visual and performing arts, hot sports action, and cool nightlife await you in Jackson, the City with Soul.

A range of meeting planner services include a promotional news release; materials for registration packets; photos and materials for custom publications; an opening "welcome;" visitor brochures; an invitation packet with letters from the governor, mayor, JCVB, attractions, and businesses; an audiovisual presentation of Jackson; and on-site registration assistance complete with pre-printed name badges with ribbons. The City with Soul is also a city with service.

Come see us in Jackson and let us provide the settings, style, and service your delegates deserve. Explore [www.visitjackson.com](http://www.visitjackson.com) for more information. Contact Shun Hatten, [shatten@visitjackson.com](mailto:shatten@visitjackson.com), 1-800-354-7695, or 601-960-1891.



## New face, new space, same place.



There's a lot that's new about Jackson, Mississippi. The recently opened, state-of-the-art Jackson Convention Complex. Incredible museum and entertainment districts. A slew of revitalized landmarks like the King Edward Hotel, One Jackson Place, and the Standard Life building. Greatly expanded hotel accommodations and restaurants. And, billions invested in development and redevelopment. Come see the bright new face of the city with soul.



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City with life. City with style. City with soul.