



VISIT DENVER

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DENVER, THE MILE HIGH CITY.

There's big news in the Mile High City: over the last several years, Denver has emerged as a top choice among planners. With the state-of-the-art Colorado Convention Center, new luxury hotels contributing to more than 8,400 rooms in our vibrant, walkable downtown, Denver is the perfect location for gatherings large and small. If you're ready to plan your next meeting, you can visit our newly redesigned website to check out the innovative services we offer, submit an RFP, or order a copy of the official *Denver & Colorado Destination Planning Guide* at www.VISITDENVER.com/conventions. Or just call us at 800-480-2010.

Now, more than ever, choosing the right city for your next meeting is as easy as 1, 2, 3...4, 5, 6, 7! Denver is one great city with seven reasons that make it the perfect meeting destination.

1) **Affordability:** Named one of the 25 most affordable cities for business travelers by *Corporate Travel Index*.

2) **Accessibility:** Denver International Airport (DEN) offers nearly 1,600 daily flights, includes non-stops to more than 160

worldwide destinations and serves the third-most destinations of U.S. airports.

3) **Destination Appeal:** Denver enjoys 300 days of sunshine annually, award-winning dining, world-class museums and our beautiful Rocky Mountain backdrop.

4) **Hotels:** More than 8,400 rooms are within walking distance of the Colorado Convention Center, while the city offers more than 42,000 rooms metro-wide with all major brands and price points represented.

5) **Facilities:** From our two-million-square-foot Colorado Convention Center to unique off-site venues, Denver has the meeting space for you.

6) **Service:** VISIT DENVER has won all major convention industry service awards for the past 18 years, proof positive of our commitment to help you create the best meetings anywhere.

7) **Green:** With a full-time sustainable programs manager, an award-winning Greenprint program and our unique, online carbon calculators, Denver is the premier green meeting destination.

Contact Rachel Benedick, Vice President of Sales & Services, at 800-480-2010 or rbenedick@visitdenver.com.

The perfect den for your convention.



A 40-foot-tall Blue Bear isn't something you see every day, but neither is a 2.2 million square-foot convention center at the foot of the Rockies.

The Colorado Convention Center has flexible meeting and exhibit space, a state-of-the-art 5,000-seat theater and two hotel-quality ballrooms, right in the heart of Denver's vibrant, walkable downtown. See all seven reasons why Denver is the best choice for your next meeting at OneCitySevenReasons.com



The Colorado Convention Center's 40-foot-tall Blue Bear, *I See What You Mean*, designed by Denver artist Lawrence Argent, has become a Mile High City icon.