



GREATER COLUMBUS CONVENTION CENTER



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SMG-managed Greater Columbus Convention Center is located in Ohio's capital city. The Midwest facility originally opened in 1993 and has been expanded so that the massive complex bears a stunning footprint of 1.7 million square feet with 410,000 square feet of exhibit space. Architecturally, the center is an extraordinary play of color, angles, concrete and glass designed by Peter Eisenman. Located in a multicultural metropolis, the city itself reveals a patchwork of interesting neighborhoods that can range from the artistic to the academic sides of life, with area restaurants and attractions reflecting a dynamic diversity. Two-thirds of the entire U.S. population is within a 550-mile radius, making the complex the ideal site for trade shows, conventions, seminars, meetings and consumer shows. Meeting planners also appreciate the fact that the facility is exhibitor friendly and easily accessible from its local airport and nearby interstate highways and is surrounded by brand name, meeting-style hotels. Columbus was named the second-most affordable trade show destination in the country.

Exhibit/Meeting Space: Battelle Grand is a magnificent 74,000-square-foot multipurpose ballroom that is the biggest in Ohio and one of the largest in the Midwest. The \$40-million renovation includes 50,000 square feet on the main floor of Battelle Grand and 24,000 on the mezzanine; floor-to-ceiling windows with city views; divisible into 5 configurations; LED "f n" ceiling lighting with 65,000 color combination options. A Center Lounge, the upscale 36 on the Boulevard window-lined meeting room, additional meeting space, escalators and elevators are new amenities as part of the project. Battelle Grand: Main level totals 50,000, accommodating 219 trade show booths and 2,290 for banquets. Battelle Grand Mezzanine: Measuring 24,000, the mezzanine accommodates 105 trade show booths and 980 for banquets.

- **Hall C:** Single level totaling 98,000 square feet of exhibit space, 8,000 seats and accommodations for 530 booths.

- **Hall D:** Single level totaling 118,000 square feet of exhibit space, 8,000 seats and accommodations for 630 booths. (Halls C&D are flexible and may be combined.)

- **Hall E:** Single level totaling 57,000 square feet of exhibit space and

accommodations for 302 booths.

- **Hall F:** Single level totaling 56,000 square feet of exhibit space and accommodations for 206 booths. (Halls E&F are flexible and may be combined.) Halls C, D, E and F can be combined for a total of 336,000 square feet. In addition, the Columbus facility includes the Grand Ballroom and Terrace Ballroom encompassing 40,000 square feet and 65 meeting rooms that are fully carpeted and equipped with acoustical wall treatments, individual temperature controls, and sound and lighting controls.

Special Services: As expansive as this multi-purpose convention center is in space, so it is in the number of business and convention services it offers. A brief list of such helpful services includes: registrar services; party decorators; equipment and furniture rentals; exhibit and display rentals; audio-visual equipment and support staff; banners and signage technology. In addition, the high-tech center includes an in-house location of The UPS Store and Business Center within the 100,000 square feet of Food Court & Shops retail space.

Food & Beverage: Nationally acclaimed ARAMARK is the exclusive food and beverage provider at the convention center, offering customized menus and catered events for all size groups including served meals for more than 5,000 guests.

Hotel Info & Parking: The Greater Columbus Convention Center is connected directly to a 631-room Hyatt Regency and three additional hotels by covered walkway. It is also surrounded by a dozen or more first class hotels that include such familiar names as Renaissance, Crowne Plaza, Westin, a second Hyatt and others. When tallied, hotel inventory of rooms (within walking distance of the convention center) totals 3,500 rooms. The 532-room full-service Hilton Columbus Downtown hotel across from the Convention Center will open in September 2012. There are more than 22,000 hotel rooms citywide. Parking at the convention center accommodates 3,000 vehicles. There is parking for an additional 10,000 cars throughout the downtown area.

COLUMBUS:

*Discover Battelle Grand –
the new place to be!*

In January 2010, the SMG-managed Greater Columbus Convention Center revealed the transformation of an existing exhibition/concert venue into Battelle Grand - a magnificent multi-purpose ballroom that is the largest in Ohio and one of the biggest in the Midwest. The \$40 million renovation adds the finishing touches to an already beautifully unique facility.

Battelle Grand features:

- 74,000-square-foot ballroom
- 50,000 square feet on the main floor; 24,000 on the mezzanine
- Floor-to-ceiling windows with views of the city
- Divisible into 5 configurations
- LED “fin” lighting capable of 65,000 different color combinations



Experience these Greater Columbus Convention Center amenities:

- Winner of consecutive Prime Site Awards annually since 1998
- 1.7 million square feet of total space
- 410,000 square feet of exhibit space, including 336,000 contiguous
- 65 meeting rooms
- Exhibitor friendly facility with affordable labor rates
- Located in midst of Columbus High Five vibrant entertainment and arts area
- Columbus ranked second-most affordable U.S. trade show destination by *Tradeshaw Week*
 - ◆ Affordable flights and close to airport
 - ◆ Affordable hotels and parking connected to facility

**Call us toll-free at
(800) 626-0241 to discover what
the Greater Columbus Convention Center
can offer you.**



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CONVENTION CENTER

