

# BATON ROUGE AREA CONVENTION & VISITORS BUREAU

Searching for a setting that offers a truly distinct flavor for your next meeting or convention? Then look no further than Baton Rouge. Offering competitive resources for meetings in one of the fastest growing cities in the South, Baton Rouge also boasts abounding opportunities to experience the history, culture, music, food and magic of Louisiana.

Located on the banks of the Mississippi River, the newly-expanded Baton Rouge River Center has completely transformed downtown Baton Rouge. The entire complex, including the Arena and Theatre for the Performing Arts, as well as the new Exhibition Hall, includes more than 200,000 square feet of new and renovated space, and incorporates state-of-the-art exhibition, meeting, concession and kitchen facilities.

More and more meeting planners are discovering Baton Rouge as a truly unique cultural and entertainment center, ready to welcome meetings and conventions of every size. The River Center is centrally located near numerous hotels, entertainment venues, retail space, historical attractions and riverboat casinos. Additionally, the facility is near some of the most extraordinary restaurants in the area.

From the distinct tastes of the local cuisine to the soulful sounds of blues and gospel, this is a city that celebrates life to the fullest. Spend a night on the town at one of the many live music clubs or try your luck at the Belle of Baton Rouge Casino and Hollywood Casino. Come delight in the extraordinary cuisines unique to Louisiana. Fall in love with our blend of Cajun, Creole, African American, French and Spanish flavor.

Whether you're across the country or just up the River, our city is easy to get to. It's easily accessible from several major cities via the newly-renovated Baton Rouge Metropolitan Airport, now offering daily non-stop flights to



several of the nation's largest business and government centers.

The Baton Rouge Area Convention & Visitors Bureau provides complete convention services free of charge for all convention and group meetings in our area: proposal solicitation assistance, pre-registration assistance, pre-convention counseling, on-site registration, local publicity assistance, welcome bags, tour information, city information, area brochures, convention badges and much more.

Savor the south in Baton Rouge, it's delicious fun!

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730 North Boulevard, Baton Rouge, LA • 1-800-LA ROUGE • [www.visitbatonrouge.com](http://www.visitbatonrouge.com)

*Never settle for business as usual*



**IT'S BETTER IN BATON ROUGE**

Make your next meeting memorable by choosing a place where the weather is always warm, the food is always spicy and the entertainment never ends. Experience a city that is truly a melting pot for art, history and culture. For information on the River Center, hotel and travel arrangements and a complete list of attractions, check out our meeting planner's guide at [www.visitbatonrouge.com](http://www.visitbatonrouge.com). **DELICIOUS FUN.**

*Visit Baton Rouge*

[www.visitbatonrouge.com](http://www.visitbatonrouge.com) 800 LA ROUGE

**As Seen on Page 56 in Facilities & Destinations 2008 SuperBook**