



AUSTIN CONVENTION CENTER

LOCATED IN THE HEART OF THE CAPITAL CITY'S DOWNTOWN BUSINESS DISTRICT, THE CENTER SPANS SIX CITY BLOCKS.

500 East Cesar Chavez Street, Austin, Texas 78701 • 512-404-4000; Fax: 512-404-4416 • www.austinconventioncenter.com

A winner of the Prime Site Award every year since 1995, the Austin Convention Center has emerged as a leader in the convention and meeting industry. A premier facility located in the heart of the capital city's downtown business district, the Center spans six city blocks with 371,163 square feet of exhibit and meeting space. The five column-free exhibit halls totaling 246,097 square feet, accommodate 1,289 10' X 10' exhibit booths. Seven ballrooms ranging from 3,896 to 43,300 square feet in size and 54 meeting rooms and show offices totaling 58,348 square feet, complete the four-story convention center. Ample parking is provided in two parking garages with a total capacity of 1,700 spaces.

WHAT'S NEW

A new overhead open air skyway connects the 3rd and 4th levels, making movement between Levels 3 and 4 significantly easier. The new Skyway Meeting Room with dramatic views of downtown Austin adds an exciting feature to the walkway design.

TECHNOLOGICAL FEATURES

Rated one of the most technologically advanced convention centers in the country, this gigabit rated facility moves voice, video, and data at over one billion bits per second. The Center's high-tech capabilities help create the perfect Technology Partner for the annual SXSW international convention. The facility has a proven track record of handling 6,000 simultaneous connections. It offers a variety of in-house services including complimentary Wireless Internet access, redundant high-speed Internet II access, plug and play capabilities, and an on-site technical staff to help with networking needs.

HOTELS

Austin offers more than 30,000 hotel rooms, with 6,000 located downtown, including the 800-room Hilton Austin adjacent to the convention center. Additional nearby hotels include: Four Seasons Hotel Austin; Courtyard by Marriott; Residence Inn by Marriott; Hilton Garden Inn Austin Downtown; Radisson Hotel & Suites; Hampton Inn & Suites Downtown; Driskill Hotel; Omni Austin Hotel Downtown; Intercontinental Stephen F. Austin Hotel; and the new W Austin.

AUSTIN BY NIGHT

After conventions and meetings wrap-up each night, attendees may choose to enjoy Austin's entertainment districts – Second Street, the Warehouse District and famous Sixth Street. The Austin Convention Center is just down the street from the city's vibrant nightlife, where visitors can also enjoy everything from fine dining in four-star restaurants, to down-home barbecue and authentic Tex-Mex. As the Live Music Capital of the World, Austin echoes with the sound of country, rock 'n' roll, blues, jazz and Tejano. On any given evening, one can find live music playing in nearly 200 different venues.

AUSTIN BY DAY

During the day, visitors can enjoy the capital city's many historical attractions, including the State Capitol, the LBJ Presidential Library, the Texas State History Museum, the Blanton Museum of Art, and many more museums and art galleries. Or, one can experience the beauty of central Texas, captured by downtown's Lady Bird Lake, bordered by 10 miles of trails enjoyed by runners, walkers and cyclists. Surrounded by three lakes and a network of parks, Austin offers the perfect environment for enjoying the best of nature.

FAST FACTS:

- Facility
- Location: Downtown Austin
- Total Area: spans six city blocks
- Exhibit Space: 246,097 contiguous sq. ft., column free
- Ballrooms: 43,300 sq. ft. level 4; 23,418 sq. ft. level 1
- Meeting Space: 54 meeting rooms totaling 58,348 square feet
- Technology: Gigabit rated facility, wireless Internet access, plug and play capabilities

Austin

- Hotels: 6,000 downtown hotel rooms; adjacent 800-room Hilton Austin
- Airport: Austin-Bergstrom International Airport, eight miles from facility
- Nearby Attractions: State Capitol, Sixth Street Entertainment District, Warehouse Entertainment District, University of Texas, LBJ Presidential Library, more than 20 museums including The Texas State History Museum, dozens of art galleries and historical attractions, Lady Bird Lake.



Always Open

FOR BREAK-OUT SESSIONS.

When you book your next meeting at the Austin Convention Center, we also throw in 300+ days of sunshine. Lady Bird Lake and the Hike & Bike Trail are just steps from our door, with the Highland Lakes and elite golf courses only a short drive away. Here in Austin, after the wrap-up, it's time to wind down.



246,000
sq.ft. of
column-free
space

Downtown
location,
convenient
to airport

Light rated,
supports up to
7000 wireless
computers

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