



ALLIANT ENERGY CENTER OF DANE COUNTY

The Alliant Energy Center is an award-winning prime venue located just minutes from downtown Madison, Wisconsin. Sitting upon 164 acres, The Center is a multi-building complex featuring the 255,000-sq.-ft. Exhibition Hall, the 10,000-seat Veterans Memorial Coliseum, the 22,000-sq.-ft. Arena and the 29-acre outdoor venue Willow Island.

The Center produces over 500 events annually, and welcomes more than one million visitors annually. Events range from local meetings and banquets to conventions, major trade shows, sporting events and concerts.

Exhibition Hall is ideal for events of all sizes, offering 14 meeting rooms and 150,000 sq. ft. of show space. Event planners enjoy conveniences offered by The Alliant Energy Center, including an online request for proposal and attention to detail provided by professional event coordinators.

Location and accessibility are additional attributes that attract major events to Exhibition Hall each year. The Center has direct access to Interstate 90/94, making it convenient for visitors from all over the Midwest, including Chicago and Minneapolis. Located minutes from the Wisconsin State Capitol and the Dane County Regional Airport, travel to the Alliant Energy Center is hassle-free.

All events at the Alliant Energy Center take advantage of on-site amenities including ample parking, catering by Centerplate, a full range of A/V equipment, high speed internet and an experienced staff. The award-winning Clarion Suites Hotel is directly attached to Exhibition Hall through a climate-controlled walkway, while the Sheraton Hotel Madison and Holiday Inn Express are both within walking distance.

Whether you're planning a meeting for 12 or an elaborate banquet for 3,000, the Alliant Energy Center offers the flexibility and functionality to make your event one you'll never forget.

1919 Alliant Energy Center Way, Madison, WI 53713

(608) 267-3991; Fax: (608) 267-0146

www.alliantenergycenter.com

Exhibition Hall • Veterans Memorial Coliseum • Willow Island

Imagine...The Possibilities

- Flexible & Functional Exhibit Space from 20,000–100,000 sq. ft.
- 14 Meeting and Conference Rooms
- 5,800 on-site paved parking spaces
- Full Service In-house decorating
- 100,000 gsf column free space for up to 600 (10'x10') exhibit booths
- Four 20'x20' freight doors with 2 high speed doors
- On-site caterer, Centerplate — Food for all occasions
- Climate controlled walkway to attached Clarion Suites Hotel

...we'll do the rest!

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