

# ALLEN COUNTY WAR MEMORIAL COLISEUM



The Allen County War Memorial Coliseum represents one of only a few facilities in the United States to feature two arenas under one roof. The Coliseum Arena has a seating capacity of nearly 13,000 with deluxe suites and club seating, while the 108,000-square-foot Expo Center has a seating capacity of 8,000.

Located in northeast Indiana, **Fort Wayne** is the second largest city in the state, just a few hours drive from some of the Midwest's major markets, including Indianapolis, Chicago, Detroit, Cleveland and Cincinnati. The Memorial Coliseum is the perfect central location for staging programs directed to a wide regional audience. The Coliseum's non-metro location offers affordable and local media, yet more than 55 million people live within a day's drive.

## CAPACITIES

**Arena:** The Memorial Coliseum has a total seating capacity of nearly 13,000 for a concert in the round and includes 24 luxury suites, 318 club seats and other state-of-the-art amenities. The Arena is home to the International Hockey League's Komets, the NCAA Division I men's basketball team of Indiana University-Purdue University Fort Wayne (the Mastodons), the Mad Ants of the NBA's

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The Expo Center features a 44,000-square-foot lower level that can be used separately or for those events that need more space.

D-League and the Freedom of the Continental Indoor Football League.

**Mini-Arena:** A scaled-down Arena set-up with a customized curtain system is available for more intimate events up to 4,000 seats.

**Expo Center:** Flexible telescopic seating configurations can be customized for 8,000 guests. The Expo Center can be used in its entirety, 108,000 square feet, or in increments of one-third or two-thirds. Ample loading docks and oversized drive-through bays facilitate ease of move-in and move-out.

**General Manager:**  
*Randy L. Brown, CFE*  
**Assistant General Manager:**  
*Garnett Mills*  
**Media and Event Marketing:**  
*Nathan Dennison*

**Capacities:**  
*End Concert-180 degrees: 8,843*  
*End Concert-240 degrees: 10,006*  
*End Concert-270 degrees: 10,297*  
*End Concert-360 degrees: 12,045*  
*Hockey/Indoor Football: 10,495*  
*Basketball: 11,083*  
**Parking: 4,700 spaces on-site**

## ALLEN COUNTY WAR MEMORIAL COLISEUM

4000 Parnell Avenue, Fort Wayne, IN 46802

(260) 482-9502; Fax: (260) 484-1637 • [www.memorialcoliseum.com](http://www.memorialcoliseum.com)



# Expand Your Possibilities



**WE'VE GOT NEARLY 13,000 REASONS TO BRING YOUR SHOW TO FORT WAYNE, INDIANA.**

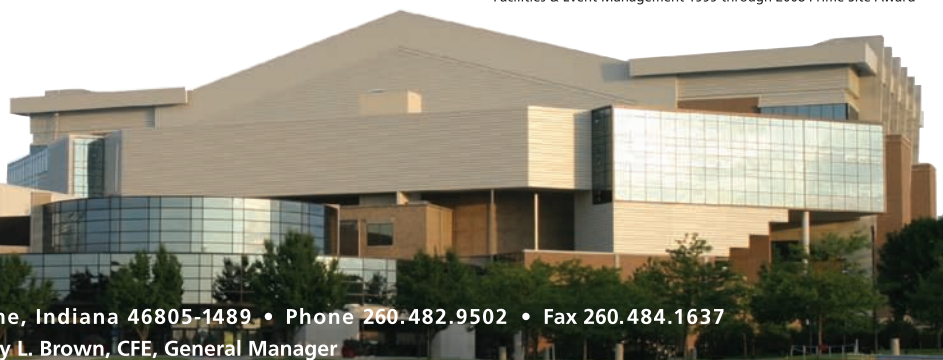
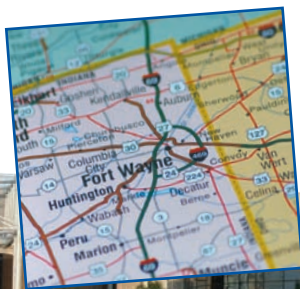
- Expanded state-of-the-art facilities.
- One of the top grossing facilities in the nation.
- More than 55 million people live within a day's drive.
- Non-metro location means affordable local media

Call today or visit our website for all the facts, figures and details.



[www.memorialcoliseum.com](http://www.memorialcoliseum.com)

Facilities & Event Management 1999 through 2008 Prime Site Award



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# INDIANA



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General Manager: Randy Brown, CFE

*Great Center—Great City!*

**Snapshot:** The Allen County War Memorial Coliseum is a multi-use venue which includes a 13,000-seat arena with club seats and luxury suites, over 148,000 square feet of Expo Center space. The building was re-dedicated on November 9, 2002 after an extensive renovation and expansion.

**Capacities:** The Memorial Coliseum Arena can seat up to 11,656 for a concert in-the-round, 12,500 for a full-house end stage concert and 4,000 for a half-house concert. The Expo Center has a variable capacity up to 8,000 for concerts, basketball or other sporting events such as indoor automobile.

**Staging:** Staging 80' x 40' with 4' to 6' height is available, including skirting, steps (4), hand rail, chair rail and lights.

**Sound/Lighting:** Zenon Gladiators (10) and Zenon Super Trooper (2) spotlights on 12 permanent decks are available in Arena. Zenon Super Troopers (4) and Lycian 400 Superarc (2) are available in the Expo Center.

**Backstage Areas:** The Arena offers four major, two minor and two team room dressing rooms. The Expo Center offers two major and one minor dressing room.

**Food & Beverage:** 14 concession stands on three levels and catering services to a 100-person Super Suite, 322 club seats and 24 private luxury suites; on-site restaurant. The Expo Center offers 4 concession stands and full catering services.

**Marketing:** Full-time marketing/promotions staff assists with media buying, media relations and group sales.

**Market:** Fort Wayne is the second largest city in the state of Indiana, just a few hours drive from the Midwest's other major markets.

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