

Facilities RATES, SIZES & SPECS 2009

Publishing Three Special Annual Issues

2009 RATES (All advertising is Full-color)

FULL-PAGE AD W/MATCHING ADVERTORIAL SPACE:	1X	2X	3X
	\$2,875	\$5,060	\$6,555

1/2-PAGE AD W/MATCHING ADVERTORIAL SPACE:			
	\$1,950	\$3,435	\$4,450

1/4-PAGE AD ONLY:	\$995	\$1,750	\$2,270
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EXPANDED LISTING ONLY:	\$695	\$1,225	\$1,585
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ONLINE ADVERTISING (FACILITIESONLINE.COM)

	3 Months	6 Months	12 Months
BANNER AD	\$1,795	\$2,895	\$4,995
COLUMN AD	\$895	\$1,690	\$2,995

PLAQUES & REPRINTS



SIGNATURE Award-winning, full-page advertisers receive a FREE award plaque and are eligible for discounted reprints and additional plaques.

PRINT MECHANICAL REQUIREMENTS

Printing Process: Offset Full-Run
 Binding: Perfect Bound
 Trim Size: 8.125" x 10.875"
 Live Area: .25" from trim
 Bleed: .25" from trim on all sides with crop marks at .25"
 Digital Submissions: Please provide materials on CD, DVD or via Email with accurate color proof
 Formats: High resolution PDF, Tiff, Jpeg. Quark Xpress or InDesign must be collected for output with fonts provided
 Email Address: design@facilitiesonline.com

ONLINE DIGITAL REQUIREMENTS

72 DPI, RGB Files in JPEG or Gif format

PRINT SIZES & SPECS

FULL PAGE

Non-bleed:

W 7.125" x H 10.127"

Bleed:

Trim: W. 8.125" x H 10.875"

(Please allow .25" from trim to live area)

Bleed: 8.378" x H 11.127"



1/2 PAGE HORIZONTAL

W 7.125" x H 4.979"



1/2 PAGE VERTICAL

W 3.479" x H 10.127"



1/4 PAGE

W 3.479" x H 4.979"



ONLINE



BANNER

800 x 90 pixels



COLUMN

195 x 220 pixels

MAILING ADDRESS

Send all orders and materials to:

Facilities & Destinations

Attn: Production Manager
 6 East 46th Street, Suite 301,
 New York, NY 10017

Production Questions:

Please call Michael Caffin: (212) 532-4150 x103
 or email: mcaffin@facilitiesonline.com

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