

# Facilities RATES, SIZES & SPECS 2008

Publishing Winter 2007

## 2008 RATES

(All advertising is Full-color)

Ad Closing 10/03/2007

Materials Due 11/09/2007

	Advertisorial Supplied PDF	Advertisorial Not Supplied
<b>FULL PAGE</b>	<b>\$3,950</b>	<b>\$4,542</b>
<b>1/2 PAGE</b>	<b>\$2,686</b>	<b>\$3,089</b>
<b>1/4 PAGE</b>	<b>\$1,422</b>	<b>NA</b>

**EXPANDED LISTING ONLY \$895**

### COVERS:

**COVER III \$4,250**

**COVER IV \$4,575**

\*FRONT COVER GATEFOLD AVAILABLE

\*INSERT PROGRAM AVAILABLE

\*Call For Details

### ONLINE ADVERTISING

3 Months 6 Months 12 Months

**BANNER AD \$1,195 \$2,295 \$4,500**

**COLUMN AD \$595 \$1,090 \$1,995**

## PLAQUES & REPRINTS



**SIGNATURE** Award-winning, full-page advertisers receive a FREE award plaque and are eligible for discounted reprints and additional plaques.

### PRINT MECHANICAL REQUIREMENTS

Printing Process: Offset Full-Run

Binding: Perfect Bound

Trim Size: 8.125" x 10.875"

Live Area: .25" from trim

Bleed: .25" from trim on all sides with crop marks at .25"

Digital Submissions: Please provide materials on CD, DVD or via Email with accurate color proof

Formats: High resolution PDF, Tiff, Jpeg. Quark Xpress or InDesign must be collected for output with fonts provided

Email Address: design@facilitiesonline.com

## PRINT SIZES & SPECS

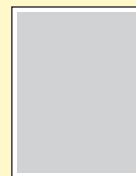
### FULL PAGE

**Non-bleed:** W 7.125" x H 10.127"

**Bleed:** Trim: W. 8.125" x H 10.875"

(Please allow .25" from trim to live area)

Bleed: 8.378" x H 11.127"



### 1/2 PAGE HORIZONTAL

W 7.125" x H 4.979"



### 1/2 PAGE VERTICAL

W. 3.479" x H 10.127"



### 1/4 PAGE

W 3.479" x H 4.979"



## ONLINE



**BANNER**  
800 x 90 pixels



**COLUMN**  
195 x 220 pixels

### ONLINE DIGITAL REQUIREMENTS

72 DPI, RGB Files in JPEG or Gif format

### MAILING ADDRESS

Send all orders and materials to:

### Facilities & Destinations

Attn: Production Manager

6 East 46th Street, Suite 301, New York, NY 10017

### Production Questions:

Please call Michael Caffin: (212) 532-4150 x103

or email: mcaffin@facilitiesonline.com

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