

## Reaching the most bookers in the entertainment/special event market!

The 2008 issue of **Facilities** will be mailed to **12,000+** event bookers, including booking agents, promoters, talent buyers, business/personal managers, college concert buyers, owners/managers of entertainment management firms, and special event planners. Included are the memberships of the following industry groups:

- ASSOCIATION OF PERFORMING ARTS PRESENTERS (APAP)
- NATIONAL ASSOCIATION OF CAMPUS ACTIVITIES (NACA)
- INTERNATIONAL ENTERTAINMENT BUYERS ASSOCIATION (IEBA)
- INTERNATIONAL SPECIAL EVENTS SOCIETY (ISES)



Association of Performing Arts Presenters

**We Deliver!**

## SHOWPAC

Participate in **SHOWPAC** and reach thousands of attendees at major trade shows and conferences.

Run a full page ad in *Facilities* and we will distribute for FREE 1,000 copies of your brochures, flyers or business cards from our trade show booths.

**SHOWPAC** is the most economical and efficient buy for reaching your customers and prospects. Bonus distribution will deliver even more exposure for your advertising, reaching your key prospects and customers in a "buying frame of mind."

## 2008 BONUS

## SHOW DISTRIBUTION

In addition to our base circulation, *Facilities* will have heavy bonus distribution at the following 2008 industry gatherings:

- IAAM Annual Conference & Trade Show,**
- IAFE Annual Convention,**
- and more.

CALL MICHAEL CAFFIN

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