

## **Big 15 Incentive Program:**

(full-page advertisers)

**\$2,875.00**

- ▶ FORMATTED MATCHING ADVERTORIAL SPACE IN PRINT VERSION
- ▶ EXPANDED LISTING IN PRINT
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- ▶ ADVERTORIAL PDF FEATURED ON AWARD WINNER PAGE, EDITOR'S CHOICE PORTFOLIO, AND DIRECTORY LISTING WITHIN DATABASE
- ▶ SHOWPAC BOOTH DISTRIBUTION AT MAJOR INDUSTRY SHOWS, INCLUDING AT IAAM CONFERENCE & TRADE SHOW, AND AT IAFE CONVENTION
- ▶ BONUS DISTRIBUTION OF THE PRINT VERSION AT ALL OTHER MAJOR INDUSTRY TRADESHOWS
- ▶ AWARD PLAQUES AND CERTIFICATES
- ▶ DISCOUNTED REPRINTS
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