

**We Have The Quality:**

**Facilities & Destinations 2008 Planner Guide** (January) and **2008 SuperBook** (July) will be mailed to **51,000+ association and corporate meeting planners and executives** in the U.S. and Canada, including members of the following groups:

- ▶ AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES (ASAE)
- ▶ MEETING PROFESSIONALS INTERNATIONAL (MPI)
- ▶ INTERNATIONAL ASSOCIATION OF EXHIBITIONS AND EVENTS (IAEE)
- ▶ CANADIAN SOCIETY OF ASSOCIATION EXECUTIVES (CSAE)
- ▶ HOSPITALITY SALES AND MARKETING ASSOCIATION INTERNATIONAL (HSMIAI)
- ▶ PROFESSIONAL CONVENTION MANAGEMENT ASSOCIATION (PCMA)
- ▶ RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION (RCMA)
- ▶ NATIONAL COALITION OF BLACK MEETING PROFESSIONALS (NCBMP)



**2008 Shows**

**BONUS DISTRIBUTION**

- ▶ ASAE ANNUAL MEETING
- ▶ IAEE ANNUAL MEETING & EXPO! EXPO!
- ▶ HSMIAI AFFORDABLE MEETINGS NATIONAL
- ▶ HSMIAI AFFORDABLE MEETINGS MID-AMERICA
- ▶ HSMIAI AFFORDABLE MEETINGS WEST
- ▶ GWSAE/ASAE SPRINGTIME
- ▶ MPI WORLD EDUCATION CONGRESS
- ▶ IACC ANNUAL CONFERENCE
- ▶ IAAM'S INTERNATIONAL CONVENTION CENTER CONFERENCE
- ▶ DMAI ANNUAL CONVENTION

**We Deliver!**

**SHOWPAC™**

**This is what you get:**

Participate in **SHOWPAC** and reach thousands of attendees at major trade shows and conferences.

Run a full page ad in *Facilities & Destinations* and we will distribute for FREE 1,000 copies of your brochures, flyers or business cards from our booths at either ASAE, Affordable Meetings National or IAEE.

**SHOWPAC** is the most economical and efficient buy for reaching your customers and prospects. Bonus distribution will deliver even more exposure for your advertising, reaching your key prospects and customers in a "buying frame of mind."

**CALL MICHAEL CAFFIN**

(212) 532-4150 x103 • [mcaffin@facilitiesonline.com](mailto:mcaffin@facilitiesonline.com)

6 EAST 46TH STREET, SUITE 301 . NEW YORK, NY 10017 . [www.facilitiesonline.com](http://www.facilitiesonline.com)