

2009-2010 RATES

(All advertising is full-color)

	1x	2x	3x
FULL PAGE	\$5,087	\$8,960	\$11,600
1/2 PAGE	\$3,458	\$6,085	\$7,885
1/4 PAGE	\$1,831	\$3,225	\$4,175

NOTE: THERE IS A 15% SURCHARGE FOR CREATION OF ADVERTORIAL PAGES FROM SUPPLIED COPY AND PHOTOS

EXPANDED

LISTING ONLY	\$895	\$1,575	\$2,040
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COVERS:

COVER III	\$6,110	\$10,750	\$13,930
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COVER IV	\$6,540	\$11,510	\$14,910
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FRONT COVER GATEFOLD AVAILABLE

INSERT PROGRAM AVAILABLE

Call for Details

ONLINE ADVERTISING

3 Months 6 Months 12 Months

BANNER AD	\$1,795	\$2,895	\$4,995
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COLUMN AD	\$895	\$1,690	\$2,995
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PLAQUES & REPRINTS



SIGNATURE Award-winning, full-page advertisers receive a FREE award plaque and are eligible for discounted reprints and additional plaques.

PRINT MECHANICAL REQUIREMENTS

Printing Process: Offset Full-Run

Binding: Perfect Bound

Trim Size: 8.125" x 10.875"

Live Area: .25" from trim

Bleed: .25" from trim on all sides with crop marks at .25"

Digital Submissions: Please provide materials on CD, DVD or via Email with accurate color proof

Formats: High resolution PDF, Tiff, Jpeg. Quark Xpress or InDesign must be collected for output with fonts provided

Email Address: design@facilitiesonline.com

PRINT SIZES & SPECS

FULL PAGE

Non-bleed: W 7.125" x H 10.127"

Bleed: Trim: W. 8.125" x H 10.875"

(Please allow .25" from trim to live area)

Bleed: 8.378" x H 11.127"



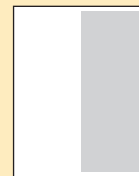
1/2-PAGE HORIZONTAL

W 7.125" x H 4.979"



1/2-PAGE VERTICAL

W. 3.479" x H 10.127"



1/4 PAGE

W 3.479" x H 4.979"



ONLINE



BANNER

600 x 68 pixels



COLUMN

170 x 208 pixels

ONLINE DIGITAL REQUIREMENTS

72 DPI, RGB Files in JPEG or Gif format

MAILING ADDRESS

Send all orders and materials to:

Facilities & Destinations

Attn: Production Manager

6 East 46th Street, Suite 301, New York, NY 10017

Production Questions:

Please call Michael Caffin: (212) 532-4150 x103

or email: mcaffin@facilitiesonline.com

CALL MICHAEL CAFFIN

(212) 532-4150 x103 • mcaffin@facilitiesonline.com

6 EAST 46TH STREET, SUITE 301 . NEW YORK, NY 10017 . www.facilitiesonline.com