

We Have The Quality:

The 2009 issue of **Conference**, for small-to-mid-size meetings, will be mailed and distributed in the first quarter of 2009 to **30,000+ corporate and association meeting planners and executives** in the U.S. and Canada, Mexico and the Carribean, including members of the following groups:

- ▶ MEETING PROFESSIONALS INTERNATIONAL (MPI)
- ▶ AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES (ASAE)
- ▶ INTERNATIONAL ASSOCIATION OF EXHIBITIONS AND EVENTS (IAEE)
- ▶ CANADIAN SOCIETY OF ASSOCIATION EXECUTIVES (CSAE)
- ▶ HOSPITALITY SALES AND MARKETING ASSOCIATION INTERNATIONAL (HSMIAI)
- ▶ PROFESSIONAL CONVENTION MANAGEMENT ASSOCIATION (PCMA)
- ▶ RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION (RCMA)
- ▶ NATIONAL COALITION OF BLACK MEETING PROFESSIONALS (NCBMP)



2009 Shows

BONUS DISTRIBUTION

- ▶ ASAE ANNUAL MEETING
- ▶ IAEE ANNUAL MEETING & EXPO! EXPO!
- ▶ HSMIAI AFFORDABLE MEETINGS NATIONAL
- ▶ HSMIAI AFFORDABLE MEETINGS MID-AMERICA
- ▶ HSMIAI AFFORDABLE MEETINGS WEST
- ▶ GWSAE/ASAE SPRINGTIME
- ▶ MPI WORLD EDUCATION CONGRESS
- ▶ IACC ANNUAL CONFERENCE
- ▶ IAAM'S INTERNATIONAL CONVENTION CENTER CONFERENCE
- ▶ DMAI ANNUAL CONVENTION

SHOWPACTM *We Deliver! This is what you get:*

Participate in **SHOWPAC** and reach thousands of attendees at major trade shows and conferences.

Run a full-page ad in *Conference* and we will distribute for FREE 1,000 copies of your

brochures, flyers or business cards from our booth at Affordable Meetings National.

SHOWPAC is the most economical and efficient buy for reaching your customers and prospects. Bonus distribution will deliver even more exposure for your advertising, reaching your key prospects and customers in a "buying frame of mind."

CALL MICHAEL CAFFIN
 (212) 532-4150 x103 • mcaffin@facilitiesonline.com

6 EAST 46TH STREET, SUITE 301 . NEW YORK, NY 10017 . www.facilitiesonline.com

SIGNATURE *Suite*

The **Signature Suite** was created to address all your event planning and marketing needs. We work to develop and cultivate business relationships on behalf of our clients, empowering you to do more meeting and event business regionally and nationally.

This is what you get:

SIGNATURE SUITE: \$3,675.00

(full-page advertisers receive)

- ▶ FORMATTED MATCHING ADVERTORIAL SPACE IN PRINT VERSION
- ▶ EXPANDED LISTING IN PRINT VERSION
- ▶ WEBSITE ADDRESS FEATURED ON EDITOR'S CHOICE TOP SITES
- ▶ ADVERTORIAL PDF FEATURED ON AWARD WINNER PAGE, EDITOR'S CHOICE PORTFOLIO, AND DIRECTORY LISTING WITHIN DATABASE
- ▶ FREE **SHOWPAC** BOOTH DISTRIBUTION
- ▶ BONUS DISTRIBUTION OF THE PRINT VERSION AT OTHER MAJOR INDUSTRY TRADESHOWS
- ▶ AWARD PLAQUES AND CERTIFICATES
- ▶ DISCOUNTED REPRINTS
- ▶ TOP LEVEL POSITIONING IN SEARCH ENGINE ON www.facilitiesonline.com

PREMIER VALUE ADVERTISERS

This is what you get:

PREMIER VALUE ADVERTISERS: \$1,975.00

(1/2-page advertisers receive)

- ▶ FORMATTED MATCHING ADVERTORIAL SPACE IN PRINT VERSION
- ▶ EXPANDED LISTING IN PRINT VERSION
- ▶ WEBSITE ADDRESS FEATURED ON EDITOR'S CHOICE TOP SITES
- ▶ BONUS DISTRIBUTION OF THE PRINT VERSION AT MAJOR INDUSTRY TRADESHOWS
- ▶ AWARD PLAQUES AND CERTIFICATES
- ▶ DISCOUNTED REPRINTS
- ▶ FREE EMAIL NEWSLETTER

GOLD VALUE ADVERTISERS

This is what you get:

GOLD VALUE ADVERTISERS: \$1,195.00

(1/4-page advertisers receive)

- ▶ EXPANDED LISTING IN PRINT VERSION
- ▶ WEBSITE ADDRESS FEATURED ON EDITOR'S CHOICE TOP SITES
- ▶ BONUS DISTRIBUTION OF THE PRINT VERSION AT MAJOR INDUSTRY TRADESHOWS
- ▶ FREE EMAIL NEWSLETTER

SEE RATE SHEET FOR WEB PRICES.

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Publishing Early 2009

2009 RATES

(All advertising is Full-color)

	Advertorial Supplied PDF	Advertorial Not Supplied
FULL PAGE	\$3,675	\$4,226
1/2 PAGE	\$1,975	\$2,271
1/4 PAGE	\$1,195	NA
EXPANDED LISTING ONLY		\$895

COVERS:

COVER III	\$4,100
COVER IV	\$4,200

*FRONT COVER GATEFOLD AVAILABLE

*INSERT PROGRAM AVAILABLE

* Call for Details

ONLINE ADVERTISING

3 Months 6 Months 12 Months

BANNER AD	\$1,795	\$2,895	\$4,995
COLUMN AD	\$895	\$1,690	\$2,995

PLAQUES & REPRINTS



SIGNATURE Award-winning, full-page advertisers receive a FREE award plaque and are eligible for discounted reprints and additional plaques.

PRINT MECHANICAL REQUIREMENTS

Printing Process: Offset Full-Run
 Binding: Perfect Bound
 Trim Size: 8.125" x 10.875"
 Live Area: .25" from trim
 Bleed: .25" from trim on all sides with crop marks at .25"
 Digital Submissions: Please provide materials on CD, DVD or via Email with accurate color proof
 Formats: High resolution PDF, Tiff, Jpeg. Quark Xpress or InDesign must be collected for output with fonts provided
 Email Address: design@facilitiesonline.com

PRINT SIZES & SPECS

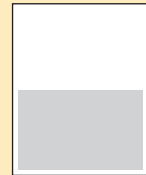
FULL PAGE

Non-bleed: W 7.125" x H 10.127"
Bleed: Trim: W. 8.125" x H 10.875"
 (Please allow .25" from trim to live area)
 Bleed: 8.378" x H 11.127"



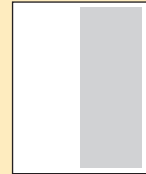
1/2 PAGE HORIZONTAL

W 7.125" x H 4.979"



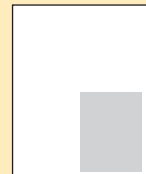
1/2 PAGE VERTICAL

W. 3.479" x H 10.127"

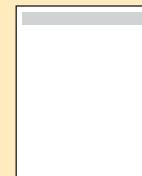


1/4 PAGE

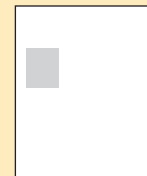
W 3.479" x H 4.979"



ONLINE



BANNER
 800 x 90 pixels



COLUMN
 195 x 220 pixels

ONLINE DIGITAL REQUIREMENTS

72 DPI, RGB Files in JPEG or Gif format

MAILING ADDRESS

Send all orders and materials to:
Facilities & Destinations Conference
 Attn: Production Manager
 6 East 46th Street, Suite 301, New York, NY 10017
Production Questions:
 Please call Michael Caffin: (212) 532-4150 x103
 or email: mcaffin@facilitiesonline.com

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